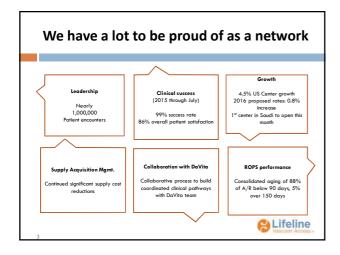




Early Morning Check-in

How do you feel this morning?

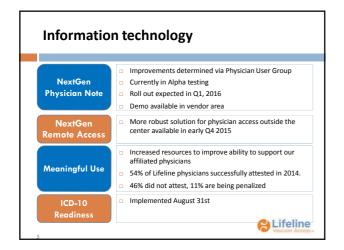
- A. Trying to feel my legs from this mornings "Fun Run"
- B. Trying to feel my brain from the ICD 10 implementation
- C. Disappointed. I did not see the sign "Welcome to Houston Home of Dr. Gerald Beathard"
- D. Excited to participate in the POF to further my clinical and managerial excellence

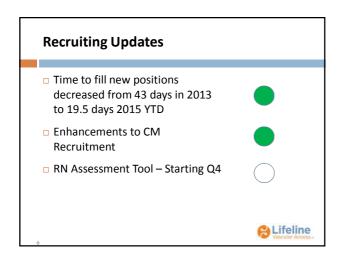












Center Manager Support

- 2 centralized CM training sessions
- 21 CMs trained
- New 90-day on-boarding program rolled out
- Talent Management Reviews implemented to evaluate performance and high potential
- Added 2 RODs

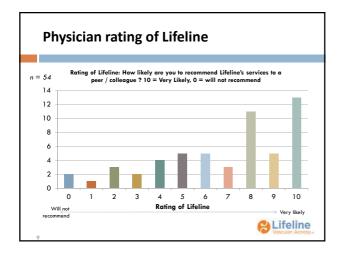
Elifeline

Strategic Alignment

- In the last year:
- 3 existing customers became Joint Venture partners 11 practices re-signed with Lifeline
- Since we started:
- 10 practices have joint ventured with Lifeline
- 81 practices re-signed with Lifeline
- 6 centers closed
- 1 practice left the network Other Initiatives:
- Information as a competitive advantage

 - ION Business Intelligence Metrics
 See packet and stop by vendor area to see a demo
- Launched Physician Engagement Initiative

Elifeline





Physician dialogue: What you value

- Clinical Excellence + Physician training
- Supply pricing
- Legislative support
- Regulatory support
- Coding expertise and audit support
- Strong center teams and culture
- Physician Operator Forum
- Outcomes reporting and benchmarking

ELifeline

Physician dialogue: What we can do better

- Proactive versus reactive
- Analytic insights

- Active CM support
- Strengthen front desk role
- Response time
- Solution oriented versus compliance focus (can do versus can't do) e.g. Transportation policy

Physician dialogue: what to expect next

- More detailed presentation on findings and actions on physician conference call
- Involve you on several levels
- Conduct additional strategic dialogue
- Define goals and track progress

Elifeline

